

Discipline: Organization of SMEs

Annotation

Labor intensity: 4 ECTS, 144 academic hours.

Final control form: test

In the modern world, an important component of a market economy is a small and medium-sized business (SME), uniting the vital interests of the bulk of the population, involved in daily work activities. With the development of small and medium businesses create additional jobs, make optimal use of local raw materials, the consumer sector is expanding, the market is saturated with goods and services. In many countries of the world, small and medium-sized businesses provide the bulk GDP, dominating both in number in the total number of enterprises and in volume produced goods and rendered services.

The course "Organization of small and medium-sized businesses" has a practical focus on the formation of professional competencies in organizing and running a business – from development of an idea, before state registration and effective functioning small and medium-sized businesses.